



Robb Report – The New Luxury

Robb Report Germany is the only multi-topic magazine about special experiences and moments, outstanding products and an extraordinary lifestyle.

In each issue, the high journalistic standards of quality and exclusivity of the topics are fulfilled, reflecting all facets of a sophisticated, pleasurable but also individually oriented lifestyle.

Robb Report Germany is the navigator of the generous, hospitable, hedonistic, curious and explorers. Primarily men 35+, with a love of things and special brands that not only have quality and durability, but also soul and character.

Frequency 4x in 2020
 Print run 60,000 copies
 Ad rate full page 4c € 17,500
 Copy price € 14

www.robbreport.de

SCHEDULE 2020

Issue	On sale	Ad close	Material close
01/2020	17.03.2020	06.02.2020	20.02.2020
02/2020	20.07.2020	09.06.2020	24.06.2020
04/2020	13.10.2020	03.09.2020	17.09.2020
05/2020	24.11.2020	14.10.2020	28.10.2020

TECHNICAL DATA

Magazine format: 205 x 274 mm + 4 mm trim-reserve
 Printing process: Offset
 Artwork: Please deliver a print-PDF with 300 dpi resolution.
 Color-management: CMYK

Delivery of advertisement:

The reception of digital advertisement occurs via the DUON-Portal by the VDZ-publishers: www.duon-portal.de
 Support is available via e-mail: support@duon-portal.de
 or directly by phone: +49/ 40 / 37 41 17-50.



Kindly note our general terms and conditions of business for advertisements: <http://www.jalag.de/agb/>

ADVERTISING RATES 2020

Format	4c / EURO
Full page	17,500.-
Full page OBC	26,900.-
Full page first 30 pages	19,500.-
Half page	12,200.-
1/3 page	8,800.-
Double page	35,000.-
Double page IFC + page 3	41,100.-
Double page first 30 pages	39,000.-

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