



## CORNELIA POLETTO Magazine

Confident in style, in love with detail, feminine, emotional, authentic, humorous, on the point. This is Cornelia Poletto - and so is her magazine.

CORNELIA POLETTO is a personal invitation for readers to rediscover the enjoyment of their lives and to be inspired in style.

40 recipes from the top chef form the basis for a magazine that is as individual as Cornelia Poletto herself. The focus is on Mediterranean-inspired cuisine à la Poletto, complemented by the best of Germany and the world. Photo spreads, interviews and features around food culture, product knowledge and hospitality round it off.

This mixture is spiced with a pinch of fashion, beauty, design and travel.

The magazine is always on par with the readers. Reading it is an exchange between people who know where they stand, what they do every day and what they enjoy.

Frequency	quarterly (twice in the first year)
Print run	125,000 copies
Ad rate full page 4c	€ 14,700
Copy price	€ 4.95

### SCHEDULE 2020

Issue	On sale	Ad close / Material close
01/2020	15.10.2020	07.09.2020
02/2020	02.12.2020	26.10.2020

### TECHNICAL DATA

Magazine format:	230 x 280 mm + 4 mm trim-reserve
Printing process:	Offset
Color-management:	CMYK

#### Delivery of advertisement:

The reception of digital advertisement occurs via the DUON-Portal by the VDZ-publishers: [www.duon-portal.de](http://www.duon-portal.de)  
Support is available via e-mail: [support@duon-portal.de](mailto:support@duon-portal.de)  
or directly by phone: +49/ 40 / 37 41 17-50.



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### ADVERTISING RATES 2020

Format	4c / EURO
Full page	14,700.-
Full page IFC / OBC	16,700.-
Half page	10,290.-
1/3 page	7,350.-
Double page	29,400.-
Double page IFC + page 3	32,400.-

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