

Anniversary: 25 years AW-Designer of the Year

Your advertisement in jubilee AW Spezial # 01/2021



The "AW-Designer of the Year" award, which has been presented for 25 years, has become the most coveted and important design prize on the entire magazine scene in Europe. AW Architektur & Wohnen presents this editorial award to an outstanding, internationally renowned designer personality. The jury prize known as the "Oscar" is awarded in January - in 2021 with a big anniversary "25-year AW designer of the year".

With a booklet size of 60 pages, the AW Spezial # 01 a tribute to the 25 previous winners with illustrated portraits and 2 works each - presented in entertaining chapters!

Directly in this anniversary AW Spezial we offer some limited ad spaces. Be there and look forward to a unique design print event that, according to AWA 2020, will reach 380,000 readers*!

AW Special Price

€ 8,200.-

Circulation: 100,000 copies /
supplement in main issue

Size: 56 + 4 pages

Format: 191 x 280 mm

Dates AW Spezial 01/2021:

Publication date 04.01.2021

Booking/cancellation date 10.11.2021

Copy deadline 02.12.2021

International representatives

We are looking forward to the conversation with you...

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