

Robb Report Germany – About the future of luxury.

JAHRES ZEITEN VERLAG

Robb Report is about dreams, an extraordinary insider's knowledge and the possibility of "Once In A Lifetime" purchases and experiences.

Luxury is a conscious, intelligent, long-term investment in a beautiful life. Robb Report is more than just the keyhole into an exclusive world. He is like a good friend who is the first to tell you about stylish novelties with the highest quality and craftsmanship. At the same time it is the reference book for insiders in the luxury industry. Elegant, personal and always a bit more fancy than the others. Anyone who reads Robb Report has its finger on the pulse of the times.

TARGET GROUP

The readership of Robb Report is interested in imaginative lifestyle, design, innovative restaurants, cars and tech gadgets, life stories and opinions of successful and interesting personalities, collectibles, exclusive travel destinations and a healthy work-life-balance.

Frequency	6x in 2027
Print run	55,000 copies
Ad rate full page 4c	€ 22,500.-
Copy price	€ 15

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Robb Report Newsletter

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SCHEDULE 2027

Issue	Publication date	Week	Advertisement Booking and Cancellation date	Advertisement Advertisements Copy deadline	Ad Special Booking Cancellation date	Ad Special Material deadline
01/2027	04.02.27	5	16.12.26	29.12.26	02.12.26	08.01.27
02/2027	25.03.27	12	10.02.27	19.02.27	27.01.27	26.02.27
03/2027	24.06.27	25	10.05.27	20.05.27	26.04.27	28.05.27
04/2027	02.09.27	35	21.07.27	30.07.27	07.07.27	06.08.27
05/2027	14.10.27	41	01.09.27	10.09.27	18.08.27	17.09.27
06/2027	25.11.27	47	08.10.27	19.10.27	24.09.27	27.10.27

TECHNICAL DATA

Magazine format:	210 x 280 mm + 4 mm trim-reserve
Printing process:	Offset
Artwork:	Please deliver a print-PDF with 300 dpi resolution.
Color-management:	CMYK

DUON-Portal

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ADVERTISING RATES 2027

Format	4c / EURO
Full page	22,500.-
Full page OBC	35,100.-
Full page first 30 pages	25,300.-
Half page	15,900.-
1/3 page	11,400.-
Double page	44,700.-
Opening Spread (IFC + page 3)	52,500.-
Double page first 30 pages	49,900.-

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