



Robb Report

BODY & MIND ISSUE / Statussymbol Haut / Sieben Tage im Ayurveda-Retreat / Ein Motorrad zum Niederknien / Die Uhrenneuheiten des Jahres / Aufbruch bei Versace / Istriens Longevity-Formel



Luxus der Regeneration

Die besten Kliniken, Routinen und Investitionen für ein langes, gesundes Leben – und was die Wissenschaft wirklich empfiehlt

Preview of topics - issue 05/2026
„Legends of Luxury“

Hamburg, July 2026

Robb Report

Robb Report 05/2026 „Legends of Luxury“

including these main topics, among others:

Design, style & craftsmanship

Timeless aesthetics, enduring values and a conscious return to quality - from fashion to interiors.

- Interview with snowboarding legend Shaun White
- Davide Groppi lamps
- Shopping tips for the best fragrances
- Dreißigacker Winery opens a storage facility designed by Matteo Thun
- handmade luxury foosball tables

Automotive excellence

Engineering excellence between farewell, performance and the future.

- James Chase Car Collection
- the new Bentley Torcal

Travel & indulgence

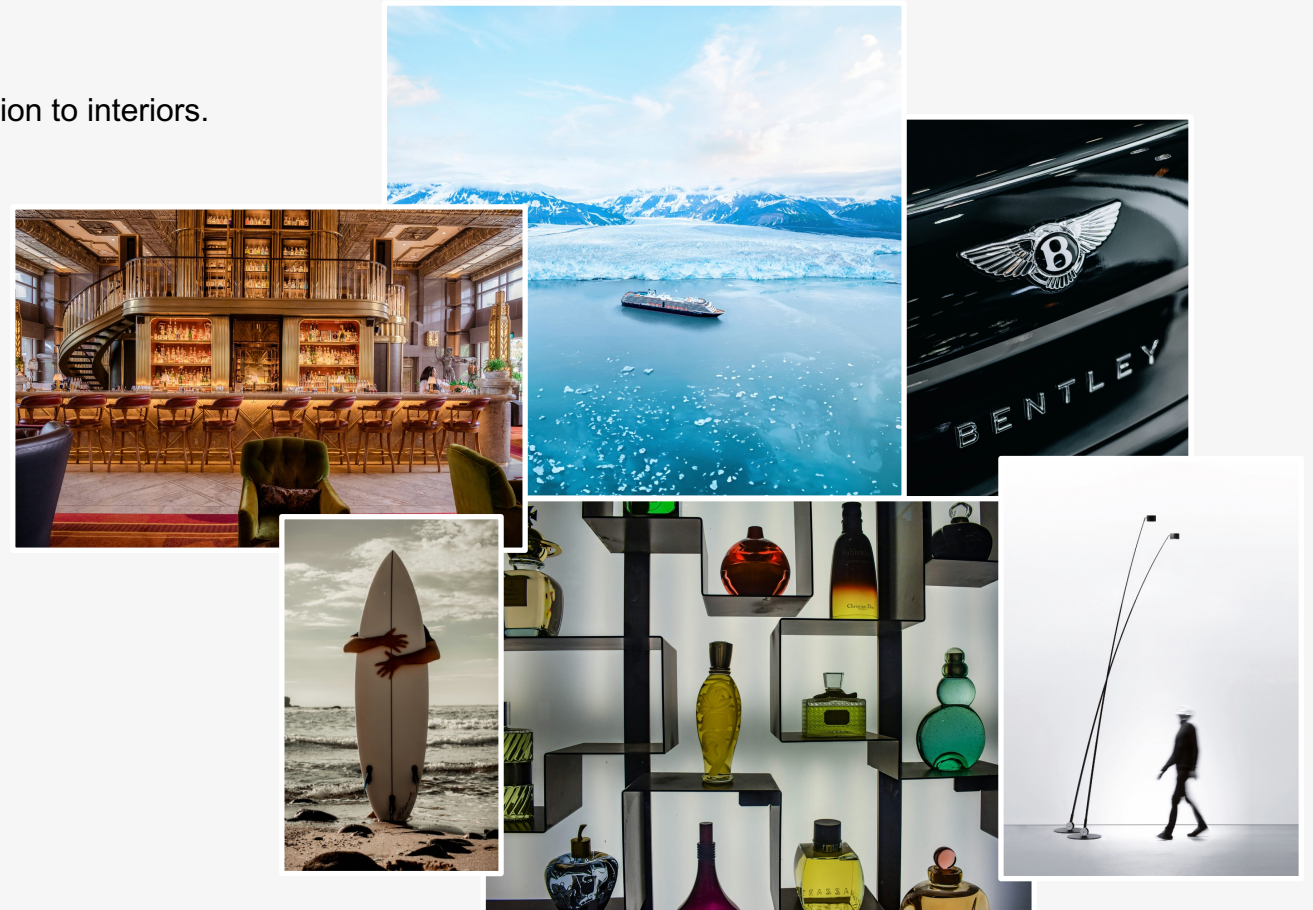
Extraordinary destinations, special places and personal recommendations for inspiring getaways.

- “Board Meeting”: the best Surf Camps for remote work
- Discover Alaska on a Cruise, with Holland America Line
- The bike craze
- Icons of Luxury Travel
- The legendary Atlas Bar in Singapore

Values & perspectives

New centres of power, investment culture and the responsible handling of property – complemented by female perspectives on luxury.

- Interview with Bucherer's CEO
- Villa Beatrice in Portofino
- “Artist to invest in” column



Schedule Robb Report 05/2026

Publication date: 15. October 2026
Booking deadline: 02. September 2026
Material deadline: 11. September 2026

Topics subject to change at short notice by the editorial team.
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Schedule and focus topics 2026

Issue	Topic	Publication date	Week	Advertisement		Ad Special	Ad Special
				Booking and Cancellation date	Advertisements Copy deadline	Booking Cancellation date	Material deadline
01/2026	By the Sea	05.02.26	6	29.12.25	09.01.26	02.12.26	09.01.26
02/2026	Style Issue	26.03.26	13	11.02.26	20.02.26	06.02.26	27.02.26
03/2026	Body & Mind Issue	25.06.26	26	08.05.26	20.05.26	04.04.26	29.05.26
04/2026	Travel Issue	03.09.26	36	22.07.26	31.07.26	17.07.26	07.08.26
05/2026	Legends of Luxury	15.10.26	42	02.09.26	11.09.26	28.08.26	18.09.26
06/2026	Anniversary issue / Watches & Jewellery / Best of The Best	26.11.26	48	12.10.26	21.10.26	07.10.26	28.10.26

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Robb Report Germany

What really matters.

“Luxury is more than the consumption of exclusive items; it is a lifestyle whose elements include not only enjoyment but also consideration and foresight.

We therefore enjoy surrounding ourselves with beautiful and rare objects as a fundamental part of our mindset. The Robb Report brand sees itself as a compass navigating between values and objects, between time and space.

Thus, curating masterpieces of craftsmanship and telling the fascinating stories behind brands and people is at the heart of what we do. For those who love something and pursue or create it with dedication also preserve it for future generations. And only luxury can do that.”

Tim Gutke, Deputy Editor-in-Chief of the German edition of ROBB REPORT





cover issue 02/2026

This is Robb Report

- ◆ R Luxury in all its facets**
top curated, relevant topics - excellently researched, written and laid out, informative but also entertaining.
- ◆ R Starting with impact: Momentum**
The new front section immediately highlights two top stories that are perfect conversation starters – inspiring, surprising and to the point.
- ◆ R Signature Look & Feel**
New look with iconic recognition: more space, stronger visual impact, high-quality layout – optionally with embossing as a premium statement.
- ◆ R Quality as an attitude**
Robb Report Germany is the international, multi-thematic luxury magazine in the German-speaking world – with a clear focus on ‘what really matters’.
- ◆ R High-calibre expertise**
Robb Report works with top-class authors and photographers – for maximum credibility and substance. International network of authors.
- ◆ R High-Value Audience**
Navigator for individualists and connoisseurs: quality-oriented, brand-conscious, predominantly aged 35+.

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We look forward to talking to you

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Robb Report Germany

What really matters.



[Click here for schedule and further details](#)

Frequency 2026
6 issues

Copy price
€ 14.-

Full page 1/1 4c
€ 22,200.- gross

Formats
21,0 cm Width
28,0 cm Height

Circulation Germany
55,000 copies

Target group
ultimate luxury consumers;
focus on men 35+

www.robreport.de

Digital Editions



Robb Report is the only multi-thematic magazine in Germany about special experiences and moments, outstanding products and an extraordinary lifestyle. Top-class authors and photographers explore how a contemporary concept of luxury is defined - knowledgeably and entertainingly staged.

In each issue, the high journalistic standards of quality and exclusivity of the topics are fulfilled, reflecting all facets of a sophisticated, pleasurable but also individually oriented lifestyle.

The Robb Report brand has been the ideal platform for sophisticated brands worldwide for decades.

[Click here to see a complete issue](#)

Robbreport.de

facts and figures



What really matters

RobbReport.de inspires and entertains people with intelligent, exclusive and informative news and stories. The website is dedicated to the passion for luxury topics in the areas of mobility, yachting, living, style, travel and food & drinks.



Target Group

They appreciate luxury goods such as luxury cars, watches, fashion, yachts and property. In search of inspiration, they want to be informed about first-class products and services to further enrich their luxurious lifestyle. Our platform provides information on the latest luxury trends, exclusive destinations, fine dining, art and culture.



Channels

Online | Print | Facebook | Instagram | YouTube | Newsletter



Outreach

Website Visits | 106.964*

Website Page Views | 128.175*

Website User | 93.911*

Instagram Follower 4.355 | reach 12.628**

Newsletter recipients 4.484 | opening rate 25%***

Facebook Follower | 893**

Print run | 55.000 issues

*Jan - Mar 2026 | analytics.google

** Mar 2026 | Meta

****Mar 2026