

Merian – The Art of Travel



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Publication frequency
6x per year

Copy price
€ 11,90

Ad rate 2026
full page 4c € 22.200,00

Formats
21,0 cm Width
28,0 cm Height

Print run
44.000 copies*

Target group
sophisticated, highly educated
individual travelers

www.merian.de

Digital magazines on



Merian is *the* brand for travel at the highest level - and always at eye level with its discerning readers and users.

Merian tells of special experiences, visits the most exclusive hotels and the most innovative restaurants, travels through vibrant cities and fascinating landscapes.

Merian combines market-leading expertise from 78 years of outstanding travel journalism with the vision of a luxury travel magazine with its finger on the pulse.

www.merian.de combines comprehensive coverages with user value, moving image content, opulent picture galleries and audio formats. Our [newsletter „Reisefieber“](#) keeps the users up to date regarding current travel offers and events.

The [Merian podcast „Reisen beginnt im Kopf“](#) is inspiration and planning aid for everyone yearning for the next city trip – and of course half an hour break from daily routine.

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Merian is the most widely read magazine on readly in the travel segment in 2025, with an average of over 12,300 readers per issue.

*Average IVW I-II/2026