



Frequency 6x in 2026
 Print run 55,000 copies
 Ad rate full page 4c € 22,200.-
 Copy price € 14

Robb Report Germany – What really matters.

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Robb Report is about dreams, an extraordinary insider's knowledge and the possibility of "Once In A Lifetime" purchases and experiences.

Luxury is a conscious, intelligent, long-term investment in a beautiful life. Robb Report is more than just the keyhole into an exclusive world. He is like a good friend who is the first to tell you about stylish novelties with the highest quality and craftsmanship. At the same time it is the reference book for insiders in the luxury industry. Elegant, personal and always a bit more fancy than the others. Anyone who reads Robb Report has its finger on the pulse of the times.

TARGET GROUP

The readership of Robb Report is interested in imaginative lifestyle, design, innovative restaurants, cars and tech gadgets, restaurants, life stories and opinions of successful and interesting personalities, collectibles, exclusive travel destinations and a healthy work-life-balance.

www.robbreport.de

SCHEDULE 2026

Issue	Topic	Publication date	Week	Advertisement	
				Booking and Cancellation date	Advertisements Copy deadline
01/2026	By the Sea	05.02.26	6	29.12.25	09.01.26
02/2026	Style Issue	26.03.26	13	11.02.26	20.02.26
03/2026	Body & Mind Issue	25.06.26	26	08.05.26	20.05.26
04/2026	Travel Issue	03.09.26	36	22.07.26	31.07.26
05/2026	Legends of Luxury	15.10.26	42	02.09.26	11.09.26
06/2026	Best of the Best	26.11.26	48	12.10.26	21.10.26

TECHNICAL DATA

Magazine format: 210 x 280 mm + 4 mm trim-reserve
 Printing process: Offset
 Artwork: Please deliver a print-PDF with 300 dpi resolution.
 Color-management: CMYK



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ADVERTISING RATES 2026

Format	4c / EURO
Full page	22,200.-
Full page OBC	34,600.-
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1/3 page	11,200.-
Double page	44,000.-
Double page IFC + page 3 OPS	51,800.-
Double page first 30 pages	49,200.-

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