

DER FEINSCHMECKER

Enjoying life: Travel, food & drink



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DER FEINSCHMECKER is the leading compass for indulgence and lifestyle in the German-speaking world and offers discerning consumers the best orientation, decision-making aid and inspiration for unique moments of indulgence, both large and small, at home and on the road, from top cuisine to country inns, more reliably and comprehensively than any other medium.

DER FEINSCHMECKER is the definitive beacon in the premium segment of culinary media and remains the most renowned and sought-after brand in the world of indulgence, even in the face of growing competition and for future generations as a lead brand for B2C and B2B alike.

In the wide world of culinary enjoyment, DER FEINSCHMECKER is the infallible nose and the definitive source of inspiration for all those who love the good life.

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Sources: AWA 2025; IVW II/2025, Ad rate 2026