



## Robb Report Germany – The New Luxury

JAHRESZEITEN  
VERLAG

Robb Report is about dreams, an extraordinary insider's knowledge and the possibility of "Once In A Lifetime" purchases and experiences. -experiences. Decadence used to be enough for the luxury consumer - today, the desires of the "New Luxury" generation are more profound. Luxury is a conscious, intelligent, long-term investment in a beautiful life. Robb Report is more than just the keyhole into an exclusive world. He is like a good friend who is the first to tell you about stylish novelties with the highest quality and craftsmanship. At the same time it is the reference book for insiders in the luxury industry. Elegant, personal and always a bit more fancy than the others. Anyone who reads Robb Report has its finger on the pulse of the times.

### TARGET GROUP

The readership of Robb Report is interested in imaginative lifestyle, design, innovative restaurants, cars and tech gadgets, restaurants, life stories and opinions of successful and interesting personalities, collectibles, exclusive travel destinations and a healthy work-life-balance.

Frequency 4x in 2023  
Print run 60,000 copies  
Ad rate full page 4c € 19,500.-  
Copy price € 14

[www.robbreport.de](http://www.robbreport.de)

### SCHEDULE 2023

Issue	On sale	Ad close	Material close
01/2023	14.03.2023	31.01.2023	14.02.2023
02/2023	13.06.2023	25.04.2023	11.05.2023
03/2023	26.09.2023	14.08.2023	29.08.2023
04/2023	28.11.2023	12.10.2023	26.10.2023

### TECHNICAL DATA

Magazine format: 210 x 280 mm + 4 mm trim-reserve  
Printing process: Offset  
Artwork: Please deliver a print-PDF with 300 dpi resolution.  
Color-management: CMYK



### Delivery of advertisement:

The reception of digital advertisement occurs via the DUON-Portal by the VDZ-publishers: [www.duon-portal.de](http://www.duon-portal.de)  
Support is available via e-mail: [support@duon-portal.de](mailto:support@duon-portal.de)  
or directly by phone: +49/ 40 / 37 41 17-50.

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### ADVERTISING RATES 2023

Format	4c / EURO
Full page	19,500.-
Full page OBC	30,500.-
Full page first 30 pages	22,000.-
Half page	13,800.-
1/3 page	9,850.-
Double page	38,950.-
Double page IFC + page 3 OPS	45,650.-
Double page first 30 pages	43,350.-

### Head Office Germany

### International Publisher / Publishing Director Luxury:

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