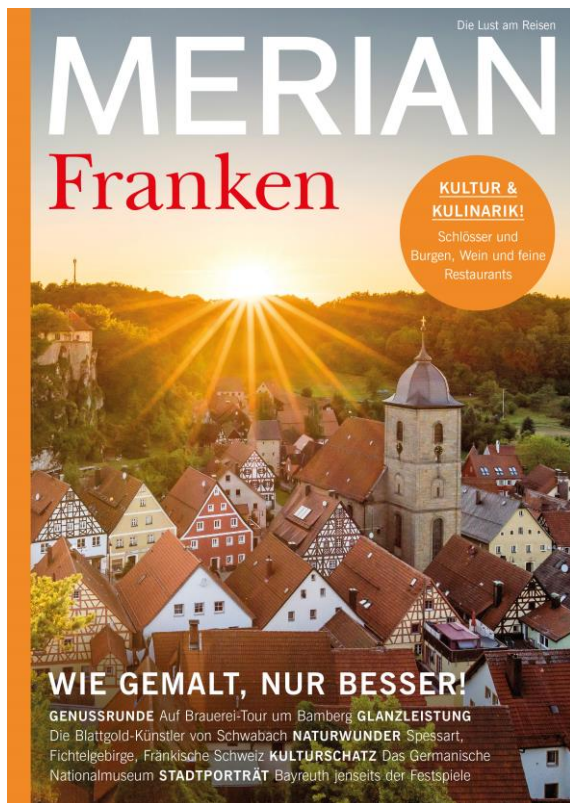


## MERIAN – A UNIQUE AND UPSCALE TRAVEL MAGAZINE



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**Publication frequency**  
monthly

**Copy price**  
€ 11,90

**Ad rate 2023**  
full page 4c € 19.500,00

**Formats**  
19,2 cm Width  
27,0 cm Height

**Paid circulation**  
50.000 copies

**Coverage**  
670.000

**Digital magazines on**



**MERIAN** encourages wanderlust, since 75 years.

Every month, this premium magazine features a country, a region, a city or an island. Its key themes include culture, culinary experiences, entertainment and activities for holidaymakers.

Whether it's Istria, Bretagne, Bremen or Finland – every issue has interesting surprises in store for readers and showcases outstanding images by top photographers and articles by well-known authors.

[www.merian.de](http://www.merian.de) combines comprehensive coverages with user value, moving image content, opulent picture galleries and audio formats.

The **MERIAN podcast “Reisen beginnt im Kopf”** is inspiration and planning aid for everyone yearning for the next city trip – and of course half an hour break from daily routine.

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