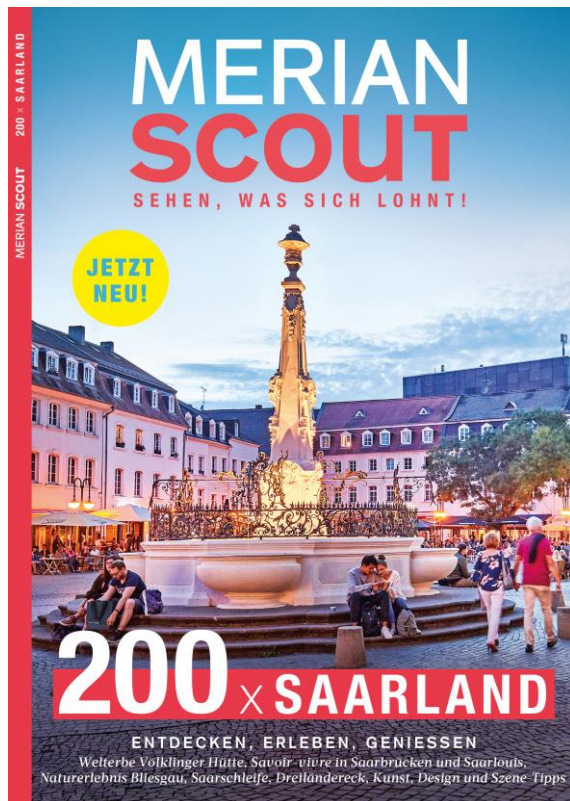


# MERIAN scout – see, what is worth seeing!



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**Frequency**  
4x per year

**Copy price**  
€ 7,90

**Ad rate 2023**  
full page 4c € 6.900,00

**Format**  
19,2 cm width  
27,0 cm height

**Print run**  
50.000 copies

**Digital magazines on**  
 Readly

**MERIAN scout** closes a gap in the travel magazine market, to reach a young and modern target group. **MERIAN scout** serves the main interests of reading a magazine and is a symbiosis of guidebook and travel magazine.

**200 exclusive tips**, researched by the editorial team, show the colourful diversity of a city or region, with a combination of spectacular layout and pointed, knowledgeable texts.

The travel habits of the MERIAN scout target group are characterised by the digitalisation.

The magazine convinces with journalistic aspiration & opulent visual imagery. **Utility is the top maxim**, combined with spectacular layout and pointed, knowledgeable texts.

[www.merian.de](http://www.merian.de) convinces with comprehensive coverages combined with user value, current moving image content, opulent picture galleries and audio formats.