



CORNELIA POLETTO Magazine

JAHRESZEITEN
VERLAG

Confident in style, in love with detail, feminine, emotional, authentic, humorous, on the point. This is Cornelia Poletto - and so is her magazine.

The CORNELIA POLETTO magazine is a personal invitation for readers to rediscover the enjoyment of their lives and to be inspired in style. 40 recipes from the top chef form the basis for a magazine that is as individual as Cornelia Poletto herself. The focus is on Mediterranean-inspired cuisine à la Poletto, complemented by the best of Germany and the world. Photo spreads, interviews and features around food culture, product knowledge and hospitality round it off.

This mixture is spiced with a pinch of fashion, jewelry, beauty, design and travel.

The magazine is always on par with the readers. Reading it is an exchange between people who know where they stand, what they do every day and what they enjoy.

Frequency	quarterly
Print run	80,000 copies
Ad rate full page 4c	€ 16,300
Copy price	€ 5.95

SCHEDULE 2023

Issue	On sale	Ad close	Material close
01/2023	27.04.2023	16.03.2023	22.03.2023
02/2023	22.06.2023	10.05.2023	16.05.2023
03/2023	12.10.2023	01.09.2023	07.09.2023
04/2023	07.12.2023	25.10.2023	02.11.2023

TECHNICAL DATA

Magazine format:	230 x 280 mm + 4 mm trim-reserve
Printing process:	Offset
Color-management:	CMYK

Delivery of advertisement:

The reception of digital advertisement occurs via the DUON-Portal by the VDZ-publishers: www.duon-portal.de
Support is available via e-mail: support@duon-portal.de
or directly by phone: +49/ 40 / 37 41 17-50.



Kindly note our general terms and conditions of business for advertisements: <http://www.jalag.de/agb/>

ADVERTISING RATES 2023

Format	4c / EURO
Full page	16,300.-
Full page IFC / OBC	18,300.-
Half page	11,400.-
1/3 page	8,100.-
Double page	32,600.-
Double page IFC + page 3	35,600.-

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