



CORNELIA POLETTO Magazine

JAHRESZEITEN
VERLAG

Confident in style, in love with detail, feminine, emotional, authentic, humorous, on the point. This is Cornelia Poletto - and so is her magazine.

The CORNELIA POLETTO magazine is a personal invitation for readers to rediscover the enjoyment of their lives and to be inspired in style. 40 recipes from the top chef form the basis for a magazine that is as individual as Cornelia Poletto herself. The focus is on Mediterranean-inspired cuisine à la Poletto, complemented by the best of Germany and the world. Photo spreads, interviews and features around food culture, product knowledge and hospitality round it off.

This mixture is spiced with a pinch of fashion, jewelry, beauty, design and travel.

The magazine is always on par with the readers. Reading it is an exchange between people who know where they stand, what they do every day and what they enjoy.

Frequency	quarterly
Print run	80,000 copies
Ad rate full page 4c	€ 16,300
Copy price	€ 4.95

SCHEDULE 2022

Issue	On sale	Ad close	Material close
01/2022	21.04.2022	10.03.2022	16.03.2022
02/2022	23.06.2022	11.05.2022	17.05.2022
03/2022	13.10.2022	02.09.2022	08.09.2022
04/2022	01.12.2022	18.10.2022	24.10.2022

TECHNICAL DATA

Magazine format:	230 x 280 mm + 4 mm trim-reserve
Printing process:	Offset
Color-management:	CMYK

Delivery of advertisement:

The reception of digital advertisement occurs via the DUON-Portal by the VDZ-publishers: www.duon-portal.de
Support is available via e-mail: support@duon-portal.de
or directly by phone: +49/ 40 / 37 41 17-50.



Kindly note our general terms and conditions of business for advertisements: <http://www.jalag.de/agb/>

ADVERTISING RATES 2022

Format	4c / EURO
Full page	16,300.-
Full page IFC / OBC	18,300.-
Half page	11,400.-
1/3 page	8,100.-
Double page	32,600.-
Double page IFC + page 3	35,600.-

Head Office Germany

International Publisher /

Brand Owner Robb Report Germany Contact:

Dagmar Hansen JAHRESZEITEN VERLAG

Harvestehuder Weg 42

20149 Hamburg

phone: +49/40/2717 2030

e-mail: dagmar.hansen@jalag.de

[Click here for all international contacts and contact details.](#)