

## LAFER – Journal for good taste



**Publication frequency**  
quarterly

**Copy price**  
€ 7.50

**Ad rate 2022**  
1/1 page 4c € 16.800,00

**Formats**  
23,0 cm width  
28,0 cm height

**Print run**  
80.000 copies

Germany's most popular and best known culinary personality, the top chef Johann Lafer, celebrates the most beautiful sides of life in his own gourmet magazine.

The opulent magazine invites you into Johann Lafers world.

He takes readers with him on new, inspiring and exciting trips into the creative world of good taste. With feuilletonistic reading pieces, service oriented travel reports and the magazine offers exciting photo essays a uniquely diverse mix of topics.

40 exquisite, seasonally coordinated recipes each issue in addition to a seductive collector's item.