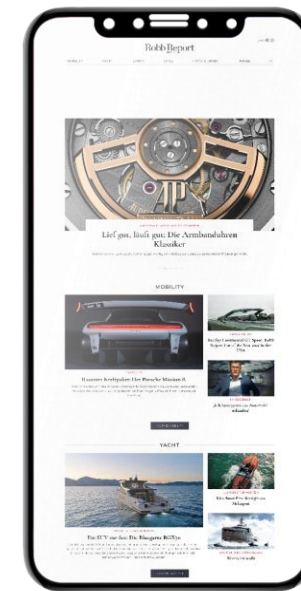
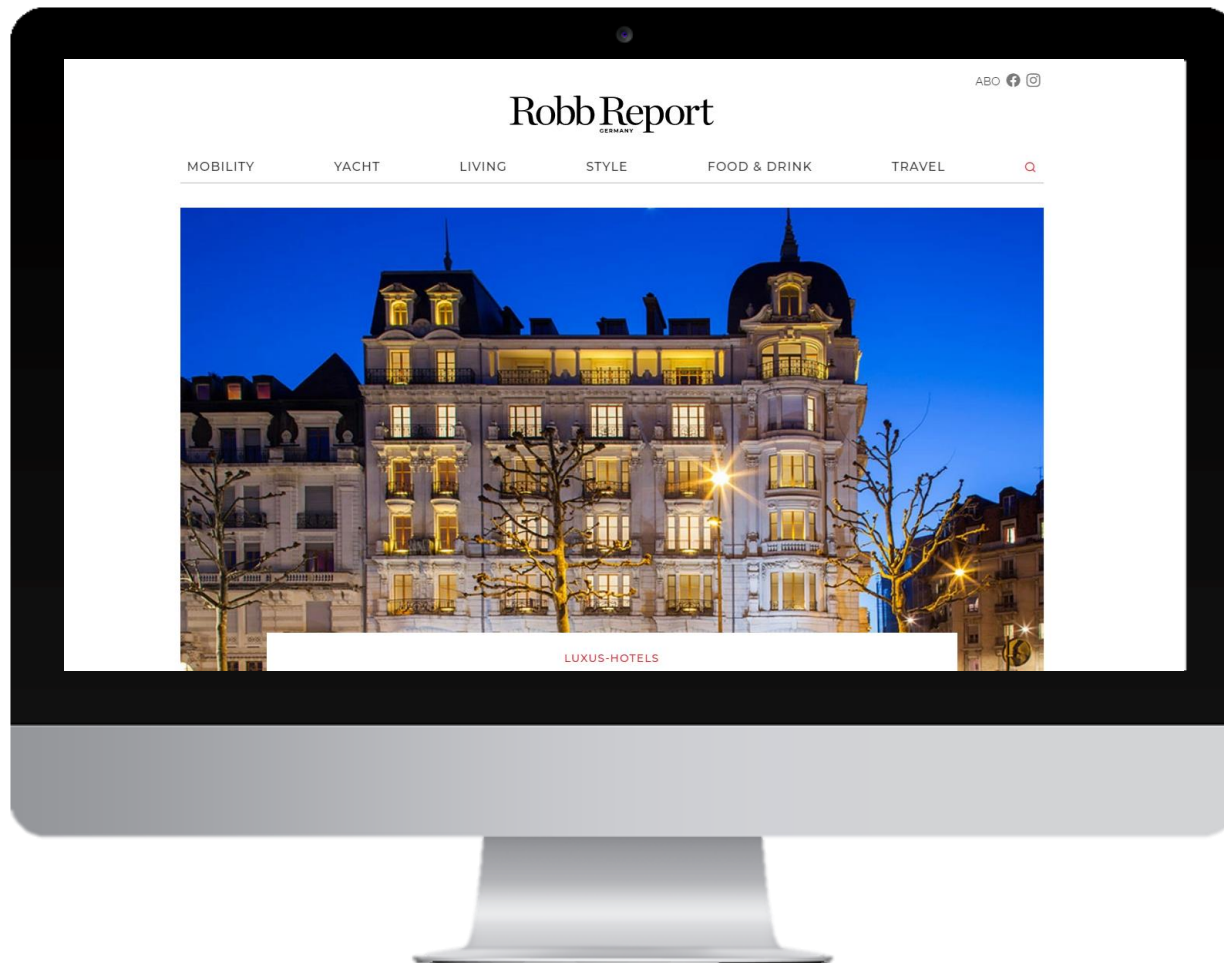




Robb Report

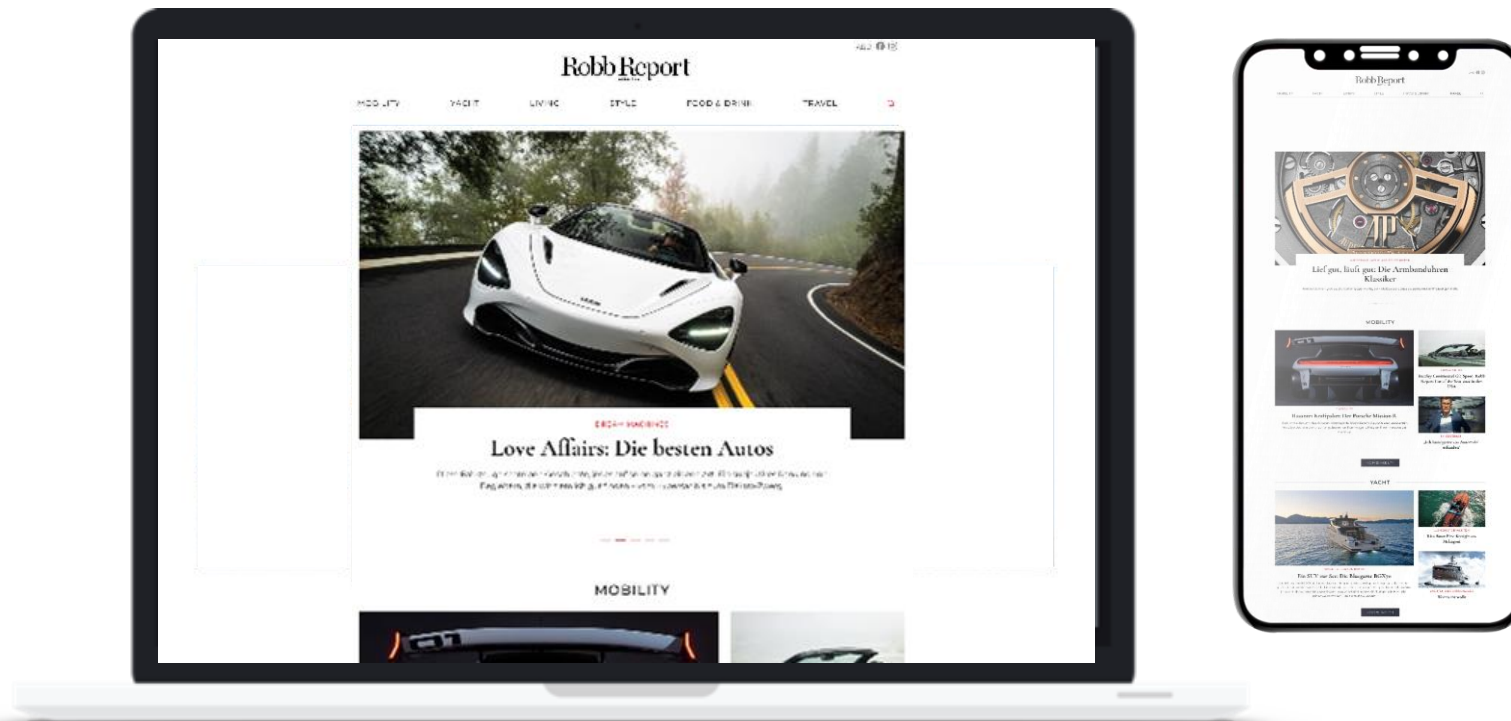
THE NEW LUXURY digital

RobbReport.de - Mediakit 2022



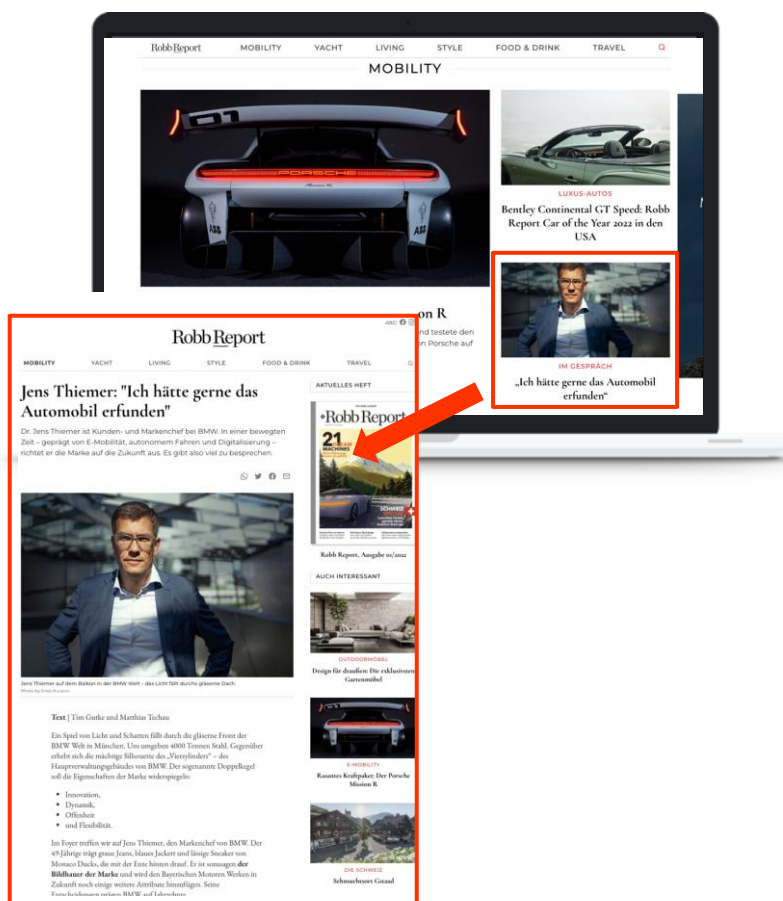
THE NEW LUXURY - digital

RobbReport.de inspires and entertains people with intelligent, exclusive and informative news and stories. The website is dedicated to the passion for luxury topics in the areas of mobility, yachting, living, style, travel and food & drinks.



Advertorial-Package

3 months advertorial runtime incl. Facebook & Instagram posts



Place your brand message on robbreport.de and present yourself to a luxury target group with an advertorial. Additional traffic drivers guarantee your visibility.

Advertorial

Texts, images, video: Materials are supplied by you and integrated by us, incl. link to your website

Traffic drivers

Long-lasting editorial teaser and social media posts (2 each on Facebook & Instagram) with link to the advertorial.

Duration: 3 months

Advertorial: 2,000 guaranteed contacts (page views/PI's)

Media costs (gross): 4.500,- EURO

Production costs: 2.150,- EURO



Your local contact persons

We look forward to talking to you...

Advertising Director International Business

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technical specifications digital 2021

ADVERTORIAL-PACKAGE

Required materials: complete texts (2.500-3.000 characters), pictures (5 up to 10, incl. caption), videos, external link, design and logos to present the company/brand/product, photo-credits (pictures/texts free for digital usage), including two correction loops.

production of all contents by Jahreszeiten Verlag upon request.

Materials for traffic-drivers Image in landscape format (without clipping) 1600x900 pixels, text 60-70 characters

Social-posts: feed: Ratio: 1:1, 1080x1080px
story: Ratio: 9:16, 1080x1920px
primary text: 125 characters, headline: 40 characters, description: 30 characters

Format-type: jpg, TIFF, BMP, PNG

Delivery deadline: 14 working days before beginning of runtime

Tracking: advertorial: click command

Delivery address/support: E-Mail: production@jalag.de