

# ROBB REPORT – THE NEW LUXURY



## Frequency 2022

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## Formats

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## Circulation Germany

60,000 copies

## Target group

ultimate luxury consumers;

focus on men 35+

Dates and further details can be found here.

## Robb Report is the only multi-thematic

magazine in Germany about special experiences and moments, outstanding products and an extraordinary lifestyle. Top-class authors and photographers explore how a contemporary concept of luxury is defined - knowledgeably and entertainingly staged.

In each issue, the high journalistic standards of quality and exclusivity of the topics are fulfilled, reflecting all facets of a sophisticated, pleasurable but also individually oriented lifestyle.

The Robb Report brand has been the ideal platform for sophisticated brands worldwide for decades - and since October 2016 also in Germany.

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