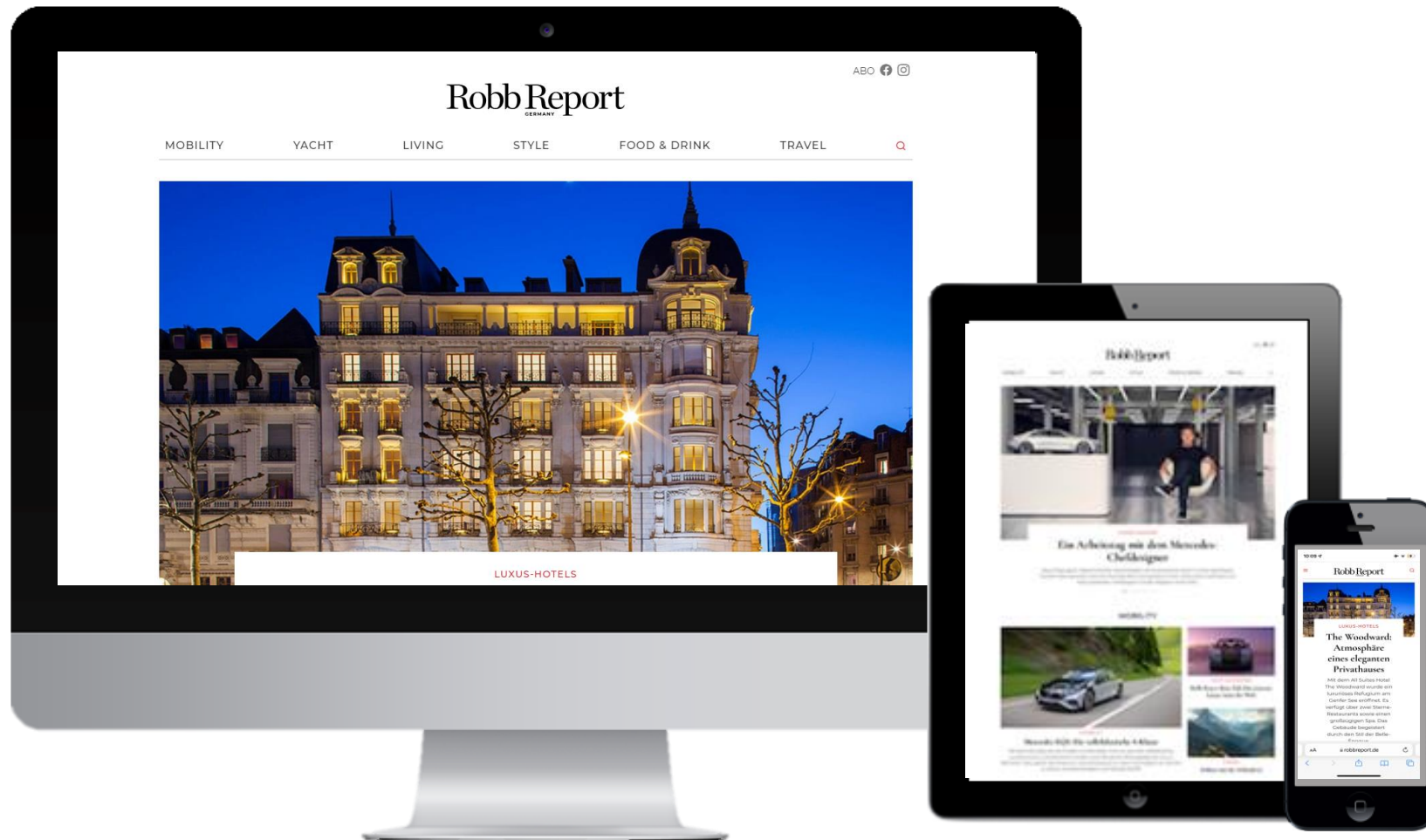




THE NEW LUXURY digital RobbReport.de - offer 2022



THE NEW LUXURY - digital

RobbReport.de inspires and entertains people with intelligent, exclusive and informative news and stories. The website is dedicated to the passion for luxury topics in the areas of mobility, yachting, living, style, travel and food & drinks.

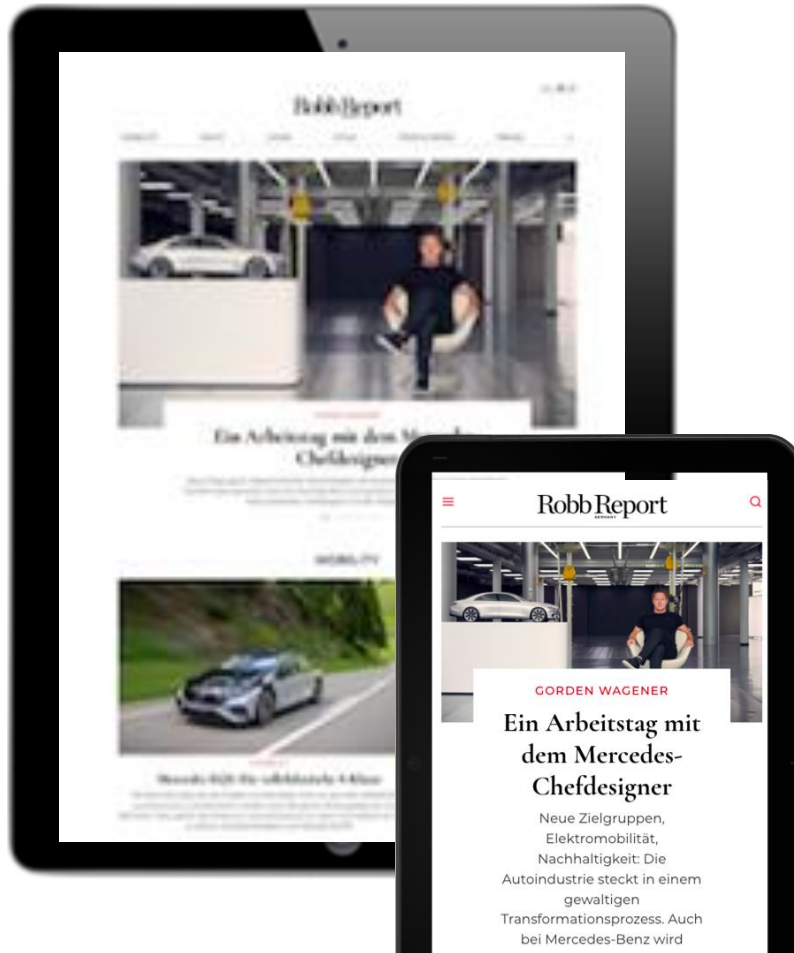
In the new design, the relaunch starts with two highlights:

Mercedes Benz chief designer Gorden Wagener gives

- an insight into his work at the Design Center in Sindelfingen, Germany
- reveals exclusively and personally his numerous sources of inspiration
- explains the advantages of flying in a private jet

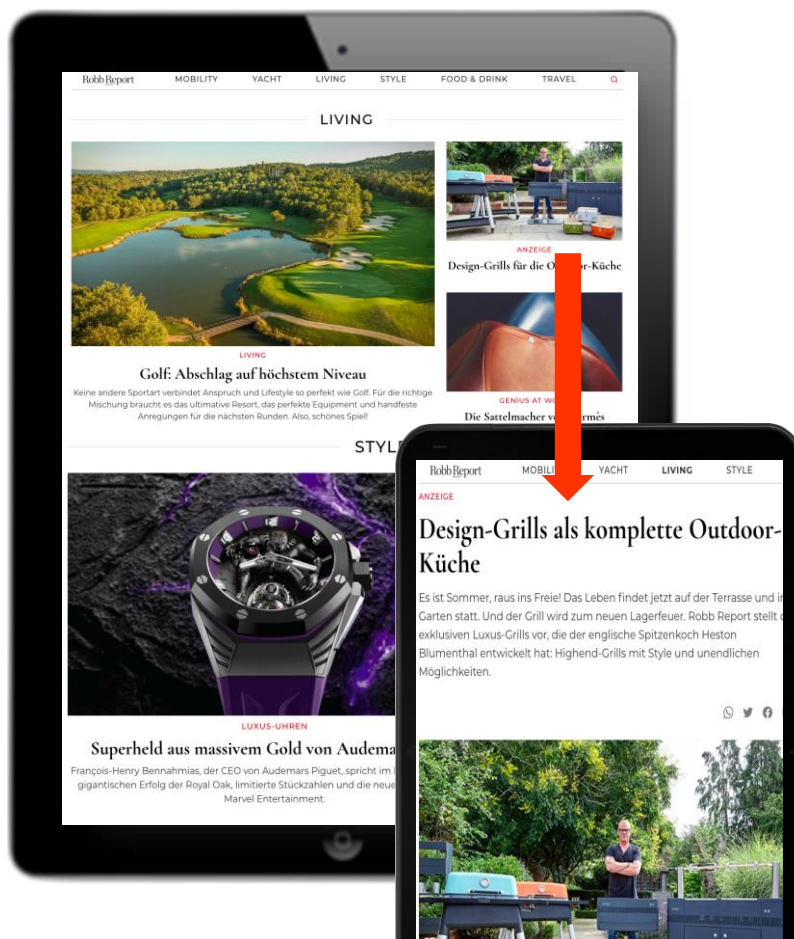
Left-wing politician Sahra Wagenknecht

- talks in an interview about the symbolic politics of lifestyle leftists, skittish investors and a lack of public spirit



Advertorial-Package

3 months advertorial runtime incl. Facebook & Instagram posts



Place your brand message on robbreport.de and present yourself to a luxury target group with an advertorial. Additional traffic drivers guarantee your visibility.

Advertorial

Texts, images, video: Materials are supplied by you and integrated by us, incl. link to your website

Traffic drivers

Long-lasting editorial teaser and social media posts (2 each on Facebook & Instagram) with link to the advertorial.

Duration:

3 months

**Advertorial:
contacts (page
views/PI's)**

2,000 guaranteed

Media costs (gross):

4.500,- EURO

Production costs:

2.150,- EURO

Your local contact persons

We look forward to talking to you...

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technical specifications digital 2021

ADVERTORIAL-PACKAGE

Required materials: complete texts (2.500-3.000 characters), pictures (5 up to 10, incl. caption), videos, external link, design and logos to present the company/brand/product, photo-credits (pictures/texts free for digital usage), including two correction loops.

production of all contents by Jahreszeiten Verlag upon request.

Materials for traffic-drivers Image in landscape format (without clipping) 1600x900 pixels, text 60-70 characters

Social-posts: feed: Ratio: 1:1, 1080x1080px
story: Ratio: 9:16, 1080x1920px
primary text: 125 characters, headline: 40 characters, description: 30 characters

Format-type: jpg, TIFF, BMP, PNG

Delivery deadline: 14 working days before beginning of runtime

Tracking: advertorial: click command

Delivery address/support: E-Mail: production@jalag.de