



## Robb Report Germany – The New Luxury

Robb Report Germany is the only multi-topic magazine about special experiences and moments, outstanding products and an extraordinary lifestyle.

In each issue, the high journalistic standards of quality and exclusivity of the topics are fulfilled, reflecting all facets of a sophisticated, pleasurable but also individually oriented lifestyle.

Robb Report Germany is the navigator of the generous, hospitable, hedonistic, curious and explorers. Primarily men 35+, with a love of things and special brands that not only have quality and durability, but also soul and character.

Frequency 4x in 2022  
 Print run 60,000 copies  
 Ad rate full page 4c € 17,600  
 Copy price € 14

[www.robbreport.de](http://www.robbreport.de)

### SCHEDULE 2022

Issue	On sale	Ad close	Material close
01/2022	15.03.2022	01.02.2022	15.02.2022
02/2022	17.05.2022	31.03.2022	14.04.2022
03/2022	28.09.2022	17.08.2022	31.08.2022
04/2022	22.11.2022	05.10.2022	19.10.2022

### TECHNICAL DATA

Magazine format: 205 x 274 mm + 4 mm trim-reserve  
 Printing process: Offset  
 Artwork: Please deliver a print-PDF with 300 dpi resolution.  
 Color-management: CMYK

#### Delivery of advertisement:

The reception of digital advertisement occurs via the DUON-Portal by the VDZ-publishers: [www.duon-portal.de](http://www.duon-portal.de)  
 Support is available via e-mail: [support@duon-portal.de](mailto:support@duon-portal.de)  
 or directly by phone: +49/ 40 / 37 41 17-50.

Kindly note our general terms and conditions of business for advertisements: <http://www.jalag.de/agb/>



### ADVERTISING RATES 2022

Format	4c / EURO
Full page	17,600.-
Full page OBC	27,200.-
Full page first 30 pages	19,600.-
Half page	12,300.-
1/3 page	8,900.-
Double page	35,200.-
Double page IFC + page 3 OPS	41,300.-
Double page first 30 pages	39,200.-



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