

25 GRILL-REZEPTE: AUCH MIT VIEL GEMÜSE



30 FISCHREZEPTE: NEU, FIX, KREATIV



Die **250** besten Olivenöle der Welt



Die besten Restaurants für jeden Tag 2021



SÜFFIGE BEGLEITER
Wein, Bier und Apfel-Secco



DER FEINSCHMECKER
DAS LEBEN GENIESSEN REISEN ESSEN TRINKEN

DER FEINSCHMECKER Extras 2021

Hamburg, August 2021

DER FEINSCHMECKER – Pocket Guides 2021



Beispieltitel

Every year, editors and authors of DER FEINSCHMECKER test restaurants, bakeries and wineries all over Germany.

The best tips are condensed in this extraordinary book series. The Pocket Guide is published together with the retail edition plus subscription of DER FEINSCHMECKER.

- Format: 115 x 192 mm
- Rate 1/1 page € 8,100.-
- Coverage € 10,100.-

Topic	Issue	Publication date	Booking deadline	Copy deadline
The best restaurants in Germany	03/2021	03.02.2021	11.12.2020	23.12.2020
Olive oil	06/2021	05.05.2021	16.03.2021	26.03.2021
The best addresses to the right and left of the motorway	07/2021	09.06.2021	19.04.2021	29.04.2021
The best cafés and patisseries	12/2021	03.11.2021	16.09.2021	28.09.2021
The best wineries	01/2022	01.12.2021	12.10.2021	22.10.2021

DER FEINSCHMECKER Oversize-Special 2021



Beispieltitel

The DER FEINSCHMECKER Specials are publications on one topic at a time (e.g. a food topic) and with their depth of information as well as an extensive service section offer significant added value for readers and advertisers.

The special is published in an oversize format, i.e. it is larger than the main magazine and is enclosed with it in an eye-catching way with the single-sale circulation plus subscription.

- Format 190 x 300 mm
- Rate 1/1 page € 8.100,-
- Coverpage € 10.100,-

Topic	Issue	Publication date	Booking deadline	Copy deadline
Fish	04/2021	03.03.2021	15.01.2021	27.01.2021
Barbecue	05/2021	01.04.2021	15.02.2021	26.02.2021
Wine trends 2021	08/2021	07.07.2021	19.05.2021	28.05.2021

DER FEINSCHMECKER Extra 2021

Special issue „BEST OF“



Beispieltitel

At the end of 2021, DER FEINSCHMECKER will dedicate its special issue "BEST OF" to the absolute culinary highlights of the year and provide an outlook on the culinary and tourism trends in 2022!

The special features of the "BEST OF" special issue:

- attractive publication date in the pre-Christmas period
- Distribution via retail sales and FEINSCHMECKER subscribers
- Long presence in the market: on sale for at least 6 weeks
- Design, layout and scope analogous to main issue

- Format 210 x 280 mm
- Rate 1/1 page € 11.500,-
- Rate coverpage € 13.500,-

Special issue	Publication date	Booking deadline	Copy deadline
DER FEINSCHMECKER „BEST OF“	17.11.2021	24.09.2021	04.10.2021

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