

MERIAN – A UNIQUE AND UPSCALE TRAVEL MAGAZINE



Publication frequency
monthly

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Ad rate 2021
full page 4c € 17.600,00

Formats
19,2 cm Width
27,0 cm Height

Paid circulation
60.000 copies

Coverage
610.000

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MERIAN encourages wanderlust.

Every month, this premium magazine features a country, a region, a city or an island. Its key themes include culture, culinary experiences, entertainment and activities for holidaymakers.

Whether it's Tanzania, Trier, Brandenburg or Finland – every issue has interesting surprises in store for readers and showcases outstanding images by top photographers and articles by well-known authors.

MERIAN is a leading magazine in the premium sector for more than 70 years and convinces with journalistic standards & unique imagery.



Sources: AWA 2021; publisher's imprint, Ad rate 2021