



CORNELIA POLETTO Magazine

Confident in style, in love with detail, feminine, emotional, authentic, humorous, on the point. This is Cornelia Poletto - and so is her magazine.

The CORNELIA POLETTO magazine is a personal invitation for readers to rediscover the enjoyment of their lives and to be inspired in style. 40 recipes from the top chef form the basis for a magazine that is as individual as Cornelia Poletto herself. The focus is on Mediterranean-inspired cuisine à la Poletto, complemented by the best of Germany and the world. Photo spreads, interviews and features around food culture, product knowledge and hospitality round it off.

This mixture is spiced with a pinch of fashion, jewelry, beauty, design and travel.

The magazine is always on par with the readers. Reading it is an exchange between people who know where they stand, what they do every day and what they enjoy.

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|----------------------|---------------|
| Frequency | quarterly |
| Print run | 80,000 copies |
| Ad rate full page 4c | € 14,700 |
| Copy price | € 4.95 |

SCHEDULE 2021

| Issue | On sale | Ad close | Material close |
|---------|------------|------------|----------------|
| 01/2021 | 22.04.2021 | 11.03.2021 | 17.03.2021 |
| 02/2021 | 24.06.2021 | 12.05.2021 | 19.05.2021 |
| 03/2021 | 14.10.2021 | 06.09.2021 | 10.09.2021 |
| 04/2021 | 02.12.2021 | 20.10.2021 | 26.10.2021 |

TECHNICAL DATA

| | |
|-------------------|----------------------------------|
| Magazine format: | 230 x 280 mm + 4 mm trim-reserve |
| Printing process: | Offset |
| Color-management: | CMYK |

Delivery of advertisement:

The reception of digital advertisement occurs via the DUON-Portal by the VDZ-publishers: www.duon-portal.de
Support is available via e-mail: support@duon-portal.de
or directly by phone: +49/ 40 / 37 41 17-50.



Kindly note our general terms and conditions of business for advertisements: <http://www.jalag.de/agb/>

ADVERTISING RATES 2021

| Format | 4c / EURO |
|--------------------------|-----------|
| Full page | 14,700.- |
| Full page IFC / OBC | 16,700.- |
| Half page | 10,290.- |
| 1/3 page | 7,350.- |
| Double page | 29,400.- |
| Double page IFC + page 3 | 32,400.- |



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