



Robb Report – The New Luxury

Robb Report Germany is the only multi-topic magazine about special experiences and moments, outstanding products and an extraordinary lifestyle.

In each issue, the high journalistic standards of quality and exclusivity of the topics are fulfilled, reflecting all facets of a sophisticated, pleasurable but also individually oriented lifestyle.

Robb Report Germany is the navigator of the generous, hospitable, hedonistic, curious and explorers. Primarily men 35+, with a love of things and special brands that not only have quality and durability, but also soul and character.

Frequency 4x in 2021
 Print run 60,000 copies
 Ad rate full page 4c € 17,600
 Copy price € 14

www.robbreport.de

SCHEDULE 2021

Issue	On sale	Ad close	Material close
01/2021	16.03.2021	02.02.2021	16.02.2021
02/2021	18.05.2021	06.04.2021	20.04.2021
03/2021	28.09.2021	17.08.2021	31.08.2021
04/2021	23.11.2021	07.10.2021	21.09.2021

TECHNICAL DATA

Magazine format: 205 x 274 mm + 4 mm trim-reserve
 Printing process: Offset
 Artwork: Please deliver a print-PDF with 300 dpi resolution.
 Color-management: CMYK

Delivery of advertisement:

The reception of digital advertisement occurs via the DUON-Portal by the VDZ-publishers: www.duon-portal.de
 Support is available via e-mail: support@duon-portal.de
 or directly by phone: +49/ 40 / 37 41 17-50.



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ADVERTISING RATES 2021

Format	4c / EURO
Full page	17,600.-
Full page OBC	27,200.-
Full page first 30 pages	19,600.-
Half page	12,300.-
1/3 page	8,900.-
Double page	35,200.-
Double page IFC + page 3 OPS	41,300.-
Double page first 30 pages	39,200.-



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